



# Md Amir Khan

Hajipur, Sector - 104 , Noida, Uttar Pradesh - 201301  
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## Objective

To secure a challenging position in a reputable organization to expand my learnings, knowledge and skills. Looking for an opportunity to join your team as an experienced Marketing Executive who is capable of creating impactful campaigns that drive customer engagement and loyalty.

## Experience

- Gensave Electric Power Pvt Ltd.** Since August 10, 2023 -  
Joined as Sales and Marketing Manager in Gensave Electric Power

### Jobs and Responsibilities

Creating and implementing strategic plans to achieve sales targets and market growth.

Generating leads through various channels and converting them into customers.

Building and maintaining strong relationships with key customers and clients to foster long-term partnerships.

Maintaining and enhancing the organization's brand reputation through consistent messaging and marketing communications.

## Education

- Noida Institute Of Engineering And Technology** 2023  
MBA In Marketing And HR  
68%
- Maulana Mazharul Haque Arabic and Persian University** 2021  
BBA  
73%
- Bihar School Examination Board** 2017  
Intermediate  
62%
- Central Board of Secondary Education** 2015  
Matriculation  
9.6 CGPA

## Skills

- Good Communication
- Adaptability
- Leadership
- Decision-making

## Projects

- **Minor Project**  
Growth Of OTT Platform During Covid 19
- **Research Project Report**  
Role Of Advertising In FMCG Sector

## Languages

- English, Hindi, Urdu

## Personal Details

- Date of Birth : 09/06/1999
- Nationality : Indian

## Computer Skill

- Microsoft Word
- Microsoft Excel

## Achievements

- Participated in Quiz competition in College and won 1st Prize.